



# diona padron kaiser

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## skills experience

TECHNICAL KNOWLEDGE  
Windows & Mac OSX,  
Photoshop, Illustrator, InDesign,  
HTML & CSS, Acrobat,  
PageMaker, Microsoft Office

BRIEF EXPERIENCE  
Dreamweaver, Premiere,  
AfterEffects, FinalCut,  
DVD Studio Pro, Template Based  
Content Management Systems  
such as Textpattern  
and WordPress

ART & DESIGN  
Print, Web, Photo Manipulation,  
Typography, Logo & Identity,  
Advertising, Packaging,  
Screenprinting, Letterpress,  
Doodling

## education

COLUMBIA COLLEGE CHICAGO  
*BFA in Graphic Design*  
Graduated with Honors

*references available  
upon request*

TMP WORLDWIDE

*Art Director*

09/2010 to 11/2013

Recruitment advertisement agency. Clients include ALDI, AT&T, BP, Cummins, and Disney.

- Conceptualized, designed, and produced marketing materials for print and/or web to brand standards.

- Developed a newsletter for the creative department.

INDOORPANDA.COM

*Owner / Freelance Designer*

2009 to Present

Freelance web development firm. Develop web designs, HTML and CSS. Former clients include IIT's Student Government Association, Boy Scouts Troop 955 Chicago, and IIT's Union Board. Recent work include work with twoxfour projects involving Navy Pier and Fluke and pieces at the Land of Nod and Pinnacle Advertising.

WINDY CITY ROLLERS

*Art Director*

06/2012 to 04/2015

Non-profit WFTDA league. Produced and designed pieces for print and web to promote roller derby events around the Chicagoland area.

YMCA OF METROPOLITAN CHICAGO

*Graphic Design Intern*

12/2008 to 05/2009

Created flyers and graphic materials for YMCA locations citywide, ensured brand identity was consistent through graphic materials.

ILLINOIS RAIN GARDEN INITIATIVE

*Ad Direction Collaborator*

01/2008 to 06/2008

Produced the look and feel of an ad campaign to promote a program and gardening practice in Illinois that prevents flooding while providing an aesthetically pleasing environment.

## awards

- 2013 IAC Outstanding Website for AT&T Mobile Careers Site & Disneyland Hong Kong Careers Page
- 2013 WMA Employment Standard of Excellence for AT&T Careers Facebook & Boeing Careers Mobile Site
- 2012 CEA Interactive Media : Other Online 2nd Place for AT&T Talent Network
- 2012 CEA College Communications : Other (non-traditional: career fair, giveaway, poster, etc.) 3rd Prize for AT&T iPad Skins
- 2011 CEA Interactive Media : Social Media Marketing 2nd Prize for Boeing LinkedIn page